



**ZHU Xuhua 朱旭華** (1906–1988.4.15)

**Producer, Management Personnel**

A native of Ningbo, Zhejiang, Zhu graduated from The Great China University. He debuted as a screenwriter at the age of 19 with the script of *Brother's Love Story* (1927). During the Second World War, he was the manager of *Guangxi Daily* and representative of cinemas in the Chengdu area. In 1945, he co-founded Great China Film Company with Jiang Boying in Hong Kong, working as manager and head of studio. In 1948, Zhu set up Yung Hwa Motion Picture Industries Ltd with Li Zuyong and became the company's studio head and publicity manager. He later assisted Albert Odell in the establishment of International Films Distributing Agency. After International restructured as Motion Picture and General Investment Co Ltd (MP & GI), Zhu was still in charge of publicity and production. Financed by MP & GI, he founded his own company Kuo Phone Motion Picture Co and produced a number of memorable works such as *Nobody's Child* (1960), which brought Josephine Siao Fong-fong to fame. Zhu left MP & GI in 1966 for Shaw Brothers (Hong Kong) Ltd and founded the magazine *Hong Kong Movie News* for the company. He then became editor-in-chief of the magazine while supervising its actors training programme.

Zhu moved to the US in 1980 after retirement. He passed away on 15 April 1988.