



Peter CHOI 蔡永昌 (Year of birth unknown–2014)

Distributor, Cinema Chain Manager

Also known as Choi Tuk-sang, Choi followed Raymond Chow to join Shaw Brothers (Hong Kong) Ltd. In 1970, when Chow left Shaws to establish Golden Harvest (HK) Limited, Choi followed him to manage the publicity department. He was later put in charge of Golden Harvest's cinema chain in Hong Kong and the distribution of its films; as well as the distribution of foreign-language features by Panasia Films Limited.

In 1979, Choi was promoted as member of the board of directors of Golden Harvest and Jiaxing Film Company. In 1985, he was further promoted to deputy general manager of the board. When the Golden Harvest Entertainment (Holdings) Limited became listed in 1994, Choi was one of the board members. Choi passed away in 2014 at the age of 77.